



Marketing Plan

About Us

Sipify Marketing Private Limited is a direct-selling company dedicated to distributing a wide range of high-quality lifestyle products for everyday use. Our goal is to deliver the best products directly to our consumers, who are at the heart of our company. Our network of registered distributors consists of trained leaders and representatives who ensure that consumers receive the best products, along with additional Free Business Opportunity benefits. The profitable opportunities we offer have attracted many customers to purchase products from non-retail environments, contributing to the growth of direct selling across the country.

Sipify Marketing Portal handles other functions such as product development, retailing, and distribution, all crucial for building quality products, maintaining networks, and facilitating sales. Our cross-promotion platform increases awareness of our brands and the direct selling industry among our user community. This redesigned system enhances business opportunities for individuals and makes smartly designed convenience-shopping models more affordable for the consumer market.

The Five Facets of Sipify Marketing's Goals

1. Enhanced lifestyle
2. High-quality products
3. Flexible and reliable shopping/selling models
4. Business opportunities that provide financial freedom
5. Bright prospects for expansion

Our Mission

Our direct-selling shopping models create a smooth path to success for our distributors. Sipify Marketing is committed to providing quality health and well-being products, thereby fulfilling our social responsibility to society.

Our Vision

Our Motto reflects our vision - It's Sipify Life. It's Sipify Style. Empowering people to enhance their lifestyle by helping them achieve their ambitions in life with style.

Incomes & Bonus

Retail Income	Clubs 100 Bonus	Leadership Bonus
Business Value	Distributor Club Bonus	Diamond Bonus
Sales Turnover Income	Performance Bonus	Royalty Bonus
Self Purchase Income	Development Bonus	Rewards

Retail Income

(Retail Income = MRP - DP)

Up to 40%

You receive it at the Distributor Price (DP)

As a distributor, when you purchase a product under your ID, you receive it at the Distributor Price (DP), offering you a saving of up to 40%. This saving is referred to as retail income.

Business Value

Up to 80%

You receive it on your own purchases as well as your team's purchases.

You can earn up to 80% Business Value (BV) on your purchases and up to 40% BV on your team's purchases.

Sales Turnover Income

12% of Matching Business Volume (MBV)

You receive it at your team's matching business value

When you successfully motivate two individuals to join as distributors and they achieve equal business volumes, you earn 12% of the Matching Business Volume (MBV) as Sales Turnover Income, paid weekly.

Self Purchase Income

6% of the total amount of the purchase.

You receive it at your purchases

When you make a purchase using your own distributor ID, you receive a benefit of 6% on the total amount of the purchase.

Club 100 Bonus

1% of the company's total monthly turnover.

You receive it as a bonus on a monthly basis.

When you recruit at least 21 people as distributors simultaneously and your total Matching Business Volume (MBV) reaches Rs 100,000, you become a member of Club 100. Each month, 1% of the company's total monthly turnover is distributed equally among all Club 100 members.

Distributor Clubs Bonus

0.5% of the company's global monthly business value

You receive it as a bonus for your performance

Once your Distributor Rank is activated (KYC) and you maintain a minimum Personal Business Volume (PBV) of Rs 1,000 each month on your ID, you qualify for membership in the Distributor Club. Members of the Distributor Club share 0.5% of the company's global monthly business value equally.

After maintaining a minimum Personal Business Volume (PBV) of Rs 1,000 each month for three consecutive months, you will be enrolled in the Distributor Club. If you fail to maintain the Rs 1,000 PBV in any given month, you will temporarily forfeit the Distributor Clubs Bonus until you complete the required PBV. Once the outstanding PBV is met, any accumulated bonus benefits will be paid out.

Performance Bonus

1% of the company's global monthly Business Volume

You receive it as a bonus for your performance

1% of the company's global monthly Business Volume (BV) will be distributed proportionately among achievers based on their performance.

Allocated for the Performance Bonus and distributed as follows:

- **Distributor:** 45% of this 1% is distributed proportionately among achievers at the Distributor level.
- **Area Distributor:** 30% of this 1% is distributed proportionately among achievers at the Area Distributor level.
- **Senior Distributor:** 25% of this 1% is distributed proportionately among achievers at the Senior Distributor level.

Development Bonus

1.5% of the company's global monthly Business Volume

You receive it as a bonus for your performance

1.5% of the company's global monthly Business Volume (BV) is allocated for the Development Bonus and distributed as follows:

- **Team Organizer:** 25% is distributed proportionately among achievers at the Team Organizer level.
- **Area Team Organizer:** 20% is distributed proportionately among achievers at the Area Team Organizer level.
- **District Team Organizer:** 18% is distributed proportionately among achievers at the District Team Organizer level.
- **Zonal Team Organizer:** 15% is distributed proportionately among achievers at the Zonal Team Organizer level.
- **State Team Organizer:** 12% is distributed proportionately among achievers at the State Team Organizer level.
- **National Team Organizer:** 10% is distributed proportionately among achievers at the National Team Organizer level.

Leadership Bonus

1% of the company's global monthly Business Volume

You receive it as a bonus for your performance

1% of the company's global monthly Business Volume (BV) is allocated for the Leadership Bonus and distributed as follows:

- **Silver:** 45% of this 1% is distributed proportionately among achievers at the Silver level.
- **Gold:** 30% of this 1% is distributed proportionately among achievers at the Gold level.

- **Platinum:** 25% of this 1% is distributed proportionately among achievers at the Platinum level.

Diamond Bonus

1.5% of the company's global monthly Business Volume

You receive it as a bonus for your performance

1.5% of the company's global monthly Business Volume (BV) is allocated for the Diamond Bonus and distributed as follows:

- **Diamond:** 30% of this 1.5% is distributed proportionately among achievers at the Diamond level.
- **Royal Diamond:** 25% of this 1.5% is distributed proportionately among achievers at the Royal Diamond level.
- **Crown Diamond:** 20% of this 1.5% is distributed proportionately among achievers at the Crown Diamond level.
- **National Crown Diamond:** 15% of this 1.5% is distributed proportionately among achievers at the National Crown Diamond level.
- **International Crown Diamond:** 10% of this 1.5% is distributed proportionately among achievers at the International Crown Diamond level.

Royalty Bonus - All Ambassador

0.5% of the company's global monthly Business Volume

You receive it as a bonus for your performance

0.5% of the company's global monthly Business Volume (BV) will be distributed equally among all achievers at the Ambassador level.

Rewards.

Rank	Rewards	Amount
Area Distributor	Team Monitoring Fund	₹5,000
Senior Distributor	Projector Fund	₹7,500
Team Organizer	Laptop Fund	₹15,000
Area Team Organizer	Team Building Fund	₹25,000
District Team Organizer	National Tourism Fund	₹35,000
Zonal Team Organizer	Training Support Fund	₹50,000
State Team Organizer	Team Development Fund	₹1,00,000
National Team Organizer	International Tourism Fund	₹1,50,000
Silver	Leadership Fund	₹2,00,000
Gold	Leadership Fund	₹3,00,000
Platinum	Leadership Fund	₹4,00,000
Diamond	Sedan Car Fund	₹6,00,000
Royal Diamond	Premium Car Fund	₹12,00,000
Crown Diamond	Luxury Car Fund	₹20,00,000
National Crown Diamond	Apartment Fund	₹30,00,000
International Crown Diamond	Land Fund	₹50,00,000
Ambassador	Dream House Fund	₹1,00,00,000

Join Sipify Marketing

To unlock exclusive opportunities, high-quality products, and the chance to build a successful business with a supportive network!



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